

ESTTA Tracking number: **ESTTA131738**

Filing date: **03/26/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91175635
Party	Defendant New World A-Ju Zipper Co., Ltd New World A-Ju Zipper Co., Ltd 57-4, Chungshin-Dong, Chongro-ku Seoul, KR
Correspondence Address	GARY M. NATH NATH & ASSOCIATES PLLC 112 S WEST ST ALEXANDRIA, VA 22314-2825 UNITED STATES
Submission	Answer
Filer's Name	GARY M. NATH/HDS
Filer's e-mail	dstarr@nathlaw.com
Signature	/H. David Starr for Gary M. Nath/
Date	03/26/2007
Attachments	ANSWER.pdf ( 3 pages )(29825 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

GUESS?, INC.	)	
	)	
Opposer,	)	
	)	Opposition No. 91175635
v.	)	
	)	Mark: YES
NEW WORLD A-JU ZIPPER CO., LTD.	)	Serial No.: 78/891,392
	)	Filed: May 24, 2006
Applicant.	)	
	)	
	)	
	)	
	)	

---

ANSWER

Applicant, NEW WORLD A-JU ZIPPER CO., LTD. (“Applicant”), by counsel, by way of its Answer to the Notice of Opposition filed in this matter by Opposer, GUESS?, INC. (“Opposer”), hereby states as follows:

1. Applicant admits the allegations contained in Paragraph 1 of the Notice of Opposition.
2. As to the allegations contained in Paragraph 2 of the Notice of Opposition, Applicant is without knowledge or information sufficient to form a belief, and therefore denies such allegations.
3. As to the allegations contained in Paragraph 3 of the Notice of Opposition, Applicant admits only that the designation Applicant seeks to register, YES, is identical to Opposer’s trademark in visual appearance and pronunciation. In all other respects, Applicant denies the allegations contained in Paragraph 3 of the Notice of Opposition.

4. Applicant denies the allegations contained in Paragraph 4 of the Notice of Opposition.

5. Applicant denies the allegations contained in Paragraph 5 of the Notice of Opposition.

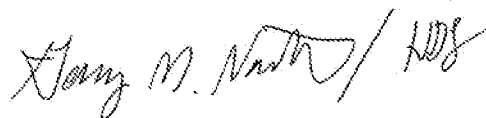
6. As to the allegations contained in the first sentence of Paragraph 6 of the Notice of Opposition, Applicant is without knowledge or information sufficient to form a belief, and therefore denies such allegations. Applicant admits the allegations contained in the second sentence of Paragraph 6 of the Notice of Opposition.

7. Paragraph 7 of the Notice of Opposition sets forth conclusions of law to which no response is required. To the extent a response is required, Applicant denies the allegations contained in Paragraph 7 of the Notice of Opposition.

8. Each and every allegation in the Notice of Opposition not specifically admitted herein is hereby denied.

WHEREFORE, Applicant having fully answered each and every allegation of Opposer's Notice of Opposition respectfully prays that this proceeding be dismissed with prejudice.

Respectfully submitted,  
NEW WORLD A-JU ZIPPER CO., LTD

A handwritten signature in dark ink, appearing to read "Gary M. Nath" followed by a stylized flourish or initials.

---

Gary M. Nath  
H. David Starr  
Attorneys for Applicant

Dated: March 26, 2007  
THE NATH LAW GROUP  
112 S. West Street  
Alexandria, Virginia 22314  
(703) 548-6284 Phone  
(703) 683-8396 Fax

## CERTIFICATE OF SERVICE

I hereby certify that on this 26th day of March 2007, a true and correct copy of the foregoing was served by first class mail, postage pre-paid, on the following:

Gary J. Nelson, Esq.  
Christie, Parker & Hale, LLP  
Attorney for Opposer  
P.O. Box 7068  
Pasadena, CA 91109-7068



---

H. David Starr